

Landscape Conservation Action Plan

A new vision for a new era

Part 2: Project Summaries

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Part 2: Project Summaries

1A: Small Detail, Big Difference

Project Lead

Tamara Landscape Partnership Senior Heritage Officer

Project Description

Vernacular buildings and distinctive regional details play a key role in giving a place its identity. This project aims to work with local communities to identify these key elements and compile an evidence base to inform future management and identify potential threats. Other subject include river heritage, market gardening, orchards, mineworkers smallholdings and hidden/undiscovered archaeology.

Why is it important (this project takes place)

Community understanding and embracing of heritage does not have the wider reach of environmental/ecological issues. This project will help to widen knowledge and ensure key heritage features are included in the planning process. Additionally, heritage features will be added to the relevant county Historic Environment Record. Heritage at risk sites will be identified and Conservation Management Plans produced to help preserve these features. There is potential for additional heritage features to be proposed for statutory listing/scheduling.

Project Outputs and Outcomes

Outputs	Outcomes
Historic Environment Action Plan written for the scheme area	Legacy document that provides management advice for heritage features
Heritage input into Neighbourhood Plans on a level similar to that of environmental/ecological input	Heritage features are considered and included in the planning process and valued by the local community
Conservation Management Plans written for 4 sites under the auspices of the Monument Management Scheme	Improved stability of at risk heritage sites. Good level of publicly accessible interpretation for these sites
Register of mineworkers' smallholdings in the project area	Increased knowledge of the use of smallholdings. Links to other Tamara projects - 3D
Increased number of records entered onto the Historic Environment Record	More comprehensive record of heritage features. Greater community awareness

Project Location/Coverage

Tamara Landscape Partnership Scheme Area

Timescale

Years 1 - 5

Financial Summary

Element	Value (£)
Other Capital Costs	100,000
Professional Fees (Capital)	2,000
Training for Volunteers	7,000
Travel & Subsistence for Volunteers	500
Equipment & Materials (Activity)	1,000
Other Costs (Activity)	8,300
Professional Fees (Activity)	55,000
Publicity & Promotion	1,000
Non-cash Contributions	8,700
Volunteers	50,000
Total	£233,500

Project Risks

ID	Cause	Effect	Likelihood	Impact	Proximity	Risk Response
1	Staff continuity and retention	Lack of continuity of project delivery. Increased recruitment costs	Low	Medium	Throughout project timeline	Maintain up to date role profile. Regular staff 1-2-1s
2	Poor performance by contractors	Delivery of elements of the project at risk	Low	High	Throughout project timeline	Good project management. Regular progress meetings. Issue detailed tenders and award with scrutiny
3	Inability to recruit sufficient or suitable volunteers and subsequently retain them	Impact on delivery of elements of project work	Medium	Medium	Throughout project timeline	Maintain Volunteer Register including interests, skills etc.
4	Impact of national budget cuts on government agencies	Partner contribution - cash or in kind reduced	Medium	Medium	Throughout project timeline, but more likely Years 4 - 5	Maintain close liaison with govt agencies. Frontload cash spend where at all possible
5	Unable to gain confidence of community heritage groups	Work on Monument Management Scheme, new site ID and Historic Environment Action Plan production compromised.	Low	Medium	Throughout project timeline, but highest risk in Year 1	Continue work from development into Year 1. Carry out consultation/events to highlight benefits of project

1B: Heritage of Innovation

Project Lead

Tamara Landscape Partnership Senior Heritage Officer

Project Description

Explores the pioneering innovation of this unique area, including groundbreaking mining technology, experimental research for the market gardening industry and inventive forestry techniques. This will be carried out through a variety of creative media and activities to raise awareness and strengthen understanding of the evolution of the Scheme area landscape and how the challenges of tomorrow will be met to ensure a more sustainable future.

Why is it important (this project takes place)

There is a need to ensure that the pioneering techniques developed within the Tamar Valley are captured for posterity, and that there is a community understanding and celebration of the relevance and importance of innovation of the past and how it may survive into the future.

Project Outputs and Outcomes

Outputs	Outcomes
25 events (5 per year) where the Heritage of Innovation is highlighted and embraced	Greater community understanding and celebration of the innovative techniques developed and migrated out of the Tamar Valley
Mobile exhibition of photographs displayed within the Tamar Valley and in Plymouth. Performance (type and content to be agreed) in Year 5 of the project	As above. Photographs will be a legacy
Short film, photographic exhibition, capture oral history	Captured legacy of the Heritage of Innovation for future research. Decision of where this will be retained to be agreed with local communities
Academic based report on the results of the research and community involvement	Legacy document available for further research
Completed questionnaires added to wider project database	Greater awareness of the Tamar Valley and its heritage

Project Location/Coverage

Tamara Landscape Partnership Scheme Area

Timescale

Years 1 - 5

Financial Summary

Element	Value (£)
Digital outputs	9,400
Training for Volunteers	4,500
T&S for Volunteers	500
Other Costs (Activity)	14,750
Professional Fees (Activity)	10,500
Volunteer Time	11,250
Total	£50,900

Project Risks

ID	Cause	Effect	Likelihood	Impact	Proximity	Risk Response
1	Staff continuity and retention	Lack of continuity of project delivery. Increased recruitment costs	Low	Medium	Throughout project timeline	Maintain up to date role profile. Regular staff 1-2-1s
2	Poor performance by contractors	Delivery of elements of the project at risk	Low	High	Throughout project timeline	Good project management. Regular progress meetings. Issue detailed tenders and award with scrutiny
3	Inability to recruit sufficient or suitable volunteers and subsequently retain them	Inability to recruit sufficient or suitable volunteers and subsequently retain them	Medium	Medium	Throughout project timeline	Maintain Volunteer Register including interests, skills etc
4	Impact of national budget cuts on government agencies	Partner contribution - cash or in kind reduced	Medium	Medium	Throughout project timeline, but more likely Years 4 - 5	Maintain close liaison with govt agencies. Frontload cash spend where at all possible

1C: New Approaches/Making Connections

Project Lead

Tamara Landscape Partnership Land Management Officer

Project Description

The project incorporates five elements: Natural Capital and Nature Recovery Network map application, nodal farms providing a hub for disseminating best practice, catchment-wide approach to delivering positive and sustained outcomes for the water environment, delivering a programme of woodland and hedgerow planting and restoration, and targeted community events.

Why is it important (this project takes place)

This project will work towards solutions suggested in the Glover Report by providing mitigation for climate change, improved water quality and the surrounding water environment, increased and targeted tree and orchard planting and restoration. Additionally, it will provide farmer/landowner support in the post-Brexit world and the introduction of the new Environment Land Management Scheme (ELMS) agri-environment schemes.

Project Outputs and Outcomes

Outputs	Outcomes
5 nodal farms within the project area with geographical, type and delivery variance	Nodal farms provide required hub for disseminating information, providing events and advice to the Project Board
50 landowners and communities engaged	Wide dissemination of post-Brexit and ELMS information
25 farmers/landowners provided with 1-2-1 advice by TLP Land Management Officer or similar	Tailored and focused advice for farmers/landowners to help productivity
25 Capital Grants (5/year) of £1,000	Targeted improvement to biodiversity/water quality/public engagement
Deliver Water Environment Improvement Fund intervention to improve WFD waterbody and water environment	Methodology piloted and proved. Direct improvement of habitat
Upgraded Nature Recovery Network map throughout the project timeline	Dynamic Nature Recovery Network map providing clear legacy and a methodology that can be used elsewhere in UK
Nodal farms and neighbours assess NatCap value of land	Improved land holdings - soil, carbon, water quality and biodiversity improvements
Improved deciduous woodland and ancient woodland cover at minimum 10ha new woodland created and 50ha restored	Provides support to both Forest for Cornwall's and Woodland Trust's aims and targets
Improved hedgerow condition with focus on Cornish hedge/Devon bank restoration 10km of new or restored hedgerows	Improved biodiversity provision for mammals and invertebrates. Legacy for Devon Greater Horseshoe Bat project
5 new orchards created	Continuation of heritage local food production. Support for pollinators. Positive impact/effect on other TLP projects
Wider community understanding of the landscape and the pressures. Full input into Neighbourhood Development Plans	Better input into Neighbourhood Development Plans. Wide community involvement and understanding

Project Location/Coverage

Tamara Landscape Partnership Scheme area

Timescale

Years 1 to 5

Financial Summary

Element	Value (£)
Other Capital Costs	£177,500
Equipment & Materials (Capital)	£5,000
Professional Fees (Capital)	£50,000
T&S for Volunteers	£6,228
Other Costs (Activity)	£13,000
Professional Fees (Activity)	£19,000
Non-cash Contributions	£128,275
Volunteer Time	£50,000
Total	£449,003

Project Risks

ID	Cause	Effect	Likelihood	Impact	Proximity	Risk Response
1	Staff continuity and retention	Lack of continuity of project delivery. Increased recruitment costs	Low	Medium	Throughout project timeline	Maintain up to date role profile. Regular staff 1-2-1s
2	Poor performance by contractors	Delivery of elements of the project at risk	Low	High	Throughout project timeline	Good project management. Regular progress meetings. Issue detailed tenders and award with scrutiny
3	Inability to recruit sufficient or suitable volunteers and subsequently retain them	Impact on delivery of elements of project work	Medium	Medium	Throughout project timeline	Maintain Volunteer Register including interests, skills etc
4	Impact of national budget cuts on government agencies	Partner contribution - cash or in-kind reduced	Medium	Medium	Throughout project timeline, but more likely Years 4 - 5	Maintain close liaison with govt agencies. Frontload cash spend where at all possible
5	Introduction of Environmental Land Management Scheme delayed	Uncertainty of interim agri-environment funding creating issues for farmers and landowners	High	Medium	Years 4 - 5	TLP LM Officer maintain watching brief on progress of Environmental Land Management Scheme implementation. Work with partners to inform farmers

2A: Accessible Tamar

Project Lead

Tamara Landscape Partnership Senior Heritage Officer

Project Description

The project aims to create sustainable and integrated transport and access links throughout the scheme area, including establishing a cross Cornwall and Devon border walking route linking the existing Tamar Discovery Trail with the Bude Canal. Work will be carried out to re-establish the Calstock ferry crossing and link it to Cotehele and Morwellham. A feasibility study will look at the options for a combined rail/ferry ticket for key events in the scheme area.

Why is it important (this project takes place)

The Tamar Valley, whilst on the doorstep of the major conurbation of Plymouth, does not receive the same amount of visitors and awareness as Dartmoor National Park, which is similar in distance and accessibility from the city. The river is perceived as a barrier to casual visits via the Tamar Bridge or Torpoint Ferry as there is a toll on the return journey and the next accessible river crossing upstream is at Gunnislake.

Project Outputs and Outcomes

Outputs	Outcomes
Complete a new coast to coast walking route linking North and South Coast Path via a branded trail running along the Devon/Cornwall border. This will link the Tamar Discovery Trail with the Bude Canal path and better connect inland communities to the South West Coast Path National Trail	Completed and fully signed path in place by September 2021
Small businesses exposed in a positive way to increased footfall due to measures in place	Increased resilience of small businesses in the scheme area
Increased use of public transport in the scheme area. Improved joined up travel options. Affordable fare structure	Access to project area improved for hard to reach groups, particularly in Plymouth
Costed workplan for re-establishment of historic ferry crossings and restoration of quays	Way ahead to move forward in a practical way
New and sustainable ferry crossing. Connectivity of Tamar Discovery Trail and wider Tamara Coast to Coast footpath	Input to wider long distance footpath. Increases accessibility of Calstock to walkers
Agreed ferry/rail connectivity for major scheme area events	Access to scheme area improved for hard to reach groups, particularly in Plymouth

Project Location/Coverage

Tamara Landscape Partnership Scheme Area

Timescale

Years 1 - 5

Financial Summary

Element	Value (£)
Purchase Price of Items or Property	£9,000
Repair and Conservation Work	£50,000
New Building Work	£50,000
Other Capital Costs	£74,000
Professional Fees (Capital)	£10,000
Other Costs (Activity)	£3,268
Professional Fees (Activity)	£13,400
Publicity and Promotion	£2,000
Non-cash Contributions	£0
Total	£211,668

Project Risks

ID	Cause	Effect	Likelihood	Impact	Proximity	Risk Response
1	Staff continuity and retention	Lack of continuity of project delivery. Increased recruitment costs	Low	Medium	Throughout project timeline	Maintain up to date role profile. Regular staff 1-2-1s
2	Poor performance by contractors	Delivery of elements of the project at risk	Low	High	Throughout project timeline	Good project management. Regular progress meetings. Issue detailed tenders and award with scrutiny
3	Inability to recruit sufficient or suitable volunteers and subsequently retain them	Impact on delivery of elements of project work	Medium	Medium	Throughout project timeline	Maintain Volunteer Register including interests, skills etc
4	Impact of national budget cuts on government agencies	Partner contribution - cash or in-kind reduced	Medium	Medium	Throughout project timeline, but more likely Years 4 - 5	Maintain close liaison with Govt Agencies. Frontload cash spend where at all possible
5	Difficulty in spending Rural Development Programme for England funding in timeframe	Coast to Coast footpath completion compromised	Low	Medium	By Year 1 Month 9	Have comprehensive project plan in place to go live on Permission to Start. Monthly progress meetings.
6	Difficulty in spending Rural Development Programme for England funding in timeframe	Re-establishment of Ferry service compromised	Low	Medium	By Year 1 Month 9	Have comprehensive project plan in place to go live on Permission to Start. Monthly progress meetings.

2B: Come Visit and Stay Awhile

Project Lead

Tamara Landscape Partnership Community and Volunteer Officer

Project Description

Create a digital destination website called 'Visit Tamar Valley' that stimulates an increase in visitor numbers and business opportunities for local business. Rebranding and launching the scheme area as a sustainable tourism destination will encourage and enable new local, national and international audiences to visit and enjoy the Tamar Valley.

Working with Visit Tamar Valley Community Interest Company workshops and business to business support will improve local businesses' digital marketing, share best practice and develop sustainable and green tourism initiatives. Volunteer community ambassadors will receive training to act as visitor advisors, providing in-person tailored advice and information to visitors and tourists.

Why is it important (this project takes place)

The Tamar Valley has a huge amount to offer visitors and tourists, but both locally, with the communities on its borders, and nationally, it is not well known. There is need and scope to rebrand and relaunch the area using its heritage and landscape character as the main selling points. The project will also offer training and set up business to business support groups for local businesses to optimise their digital output and help them become more green as a business.

Project Outputs and Outcomes

Outputs	Outcomes
Develop, launch and promote 'Visit Tamar Valley' destination website	Increased awareness of appreciation of heritage and understanding of value
Training support for 100 local businesses	Visitors will be encouraged to access through sustainable travel
50 local businesses improving digital marketing	People will have changed their attitudes and/or behaviour
50 local business improving financial performance	More of the community benefits from tourism
10 volunteer tourist greeters/community ambassadors	Local people will be more involved in delivering the visitor offer
Digital business to business support network created and hosted	Local economy will be boosted
5 sustainable/green tourism workshops for businesses and develop a Tamar Valley Sustainable Tourism charter	More people and wider audience will have engaged with heritage

Project Location/Coverage

Tamar Valley

Timescale

Years 1 - 5

Financial Summary

Element	Value (£)
Website development, e-commerce, SEO, maintenance and development	£72,000
Training for local businesses in digital optimisation, green tourism and business to business learning	£13,700
Recruitment and training of community ambassadors	£3,200
In-kind volunteers and Visit Tamar Valley CIC	£23,550
Total	£112,450

Project Risks

ID	Cause	Effect	Likelihood	Impact	Proximity	Risk Response
1	Lack of interest from local businesses	Low numbers of businesses supported, poor investment of funds	Low	High	Years 1-5	Clear scheduling in advance, high levels of targeted promotion (in line with communications strategy), utilising partner communication networks
2	Website not fit for purpose/successful	Low levels of use, low visitation rates to scheme area	Low	High	Year 1	Develop full detailed, tender specification. Full tender process including interview and presentations to identify the right agency to achieve the high spec website required.
3	Insufficient volunteer interest	Lack of support for Community Ambassadors programme	Medium	High	Years 1-5	As with volunteers across the TLP. Year 1 there will be a strong push to recruit volunteers. The volunteer journey will be engaging and inspiring, developing new skills and confidence

2C: Celebrating Tamara

Project Lead

Tamara Landscape Partnership Community and Volunteer Officer

Project Description

Celebrating Tamara will create a series of themed events building year on year to connect communities, bring new audiences into the Tamara Landscape Partnership, and provide really fun experiences for people, engaging them with their local heritage. Events will focus on heritage themes unique to the Tamar Valley, including art, the seasons and local produce and watery activities. Large-scale events to mark the launch and end of the Landscape Partnership will highlight the work of the scheme, demonstrate ways to get involved, and celebrate and showcase the scheme’s legacy.

Why is it important (this project takes place)

Event-based activities are popular with families and, if well publicised, can prove an effective way of introducing communities, particularly family groups, to the Tamara Landscape Partnership area. Awareness and appreciation of the heritage and landscape will be increased, perceived barriers to access will be broken down, and a sense of ownership and the need for future safeguarding will be developed. Links will be created between individuals and communities, new skills learned and shared.

Project Outputs and Outcomes

Outputs	Outcomes
Two large-scale celebration events, 400 participants engaged	
90 events on the themes of art heritage, the seasons and local produce and activities on the water, 1,000 participants engaged	Strong sense of ownership and need for future safeguarding
500 volunteer hours contributed	New skills learned and shared
20 communities engaged	New links made between communities and opportunities to work on collective projects
500 first time visitors to the TLP project who live on its borders	Greater confidence to explore and enjoy the landscape

Project Location/Coverage

Tamara Landscape Partnership Scheme area and surrounding communities

Timescale

Year 1 to Year 5

Financial Summary

Element	Value (£)
Equipment and materials (capital and activity)	£7,512
Professional fees (capital and activity)	£105,254
Travel (staff and volunteers)	£4,200
Publicity and promotion	£4,400
Other costs	£4,000
Non cash contributions	£3,350
Volunteer time	£7,400
Total	£136,116

Project Risks

ID	Cause	Effect	Likelihood	Impact	Proximity	Risk Response
1	Lack of event attendees	Low turnout, poor investment of funds	Medium	High	Throughout TLP	Clear scheduling in advance, high levels of targeted promotion (in line with communications strategy), utilising partner communication networks
2	Overlap with existing events	Create competition for attendees, stakeholder conflict and low turnout	Low	High	Throughout TLP	Plan at least 12 months in advance, research annual local events and key dates to avoid clashes or create coordination opportunities
3	Not engaging with a new audience	Missing the opportunity to bring a new audience into the TLP area	Medium	Medium-high	Throughout TLP	Work with partners already engaged with non-traditional visitors. Identify barriers to visitation and address. Advertise events in a way appropriate to the audience
4	Insufficient volunteer interest	Lack of support for events	Medium	High	First year and ongoing	As with volunteers across the TLP. Year 1 there will be a strong push to recruit volunteers. The volunteer journey will be engaging and inspiring, developing new skills and confidence

3A: Tamara Trainees

Project Lead

Tamara Landscape Partnership Finance and Monitoring Officer

Project Description

Foundation, internship and apprenticeship training opportunities, offering access to training for all groups linking the rural and urban populations of the Tamar Valley.

Barriers to participation will be removed through tailored financial and pastoral support, enabling anyone from any background and situation to participate.

Why is it important (this project takes place)

“This project will increase the opportunities for employment and meet the skills need within the Tamara Landscape Partnership scheme area.

It will remove barriers and allow everyone, and not just those who can afford it, both in terms of time and money, to participate for a full 12 months. Based on feedback, the training options have been broadened to offer foundation training, traineeship and apprenticeship options. All trainees, interns and apprentices will be paid at the living wage and a full pastoral support structure will be in place, including welfare specialists, wellbeing support, tutoring, coaching and mentoring provided through Plymouth Community Homes. This broadening of opportunities available will enable participation from a wider range of groups and backgrounds.

Project Outputs and Outcomes

Outputs	Outcomes
11 ten week foundation courses	Increased employability, confidence and ability to give something back to the local area
4 x 6 and 4 x 12 month internships fully funded, or other combinations which total 6 x 12 month positions	Increased knowledge, opening up new opportunities for engaging with others
5 x 12 month fully funded apprenticeships with educational component	Increased pool of skills locally to maintain and improve heritage
Over 80% attendance and completion	Increase opportunity to find work locally and not have to leave the area to find employment
Evidence of increased level of knowledge, qualification and confidence in participants	Greater engagement and effectiveness to enable informed decision making that may affect communities and livelihoods in the area
Increased levels of participant employment in relevant industries in the Tamar Valley within 12 months of completion	Shared objectives identified and ability to action these for the future benefit of all

Project Location/Coverage

Benefits of project will be felt within Tamara Landscape Partnership Scheme area but participant may be recruited from its periphery

Timescale

Years 1 - 5

Financial Summary

Element	Value (£)
Equipment and materials (capital and activity)	£19,200
Paid training placements	£227,764
Travel (staff and volunteers)	£15,230
Professional fees	£4,000
Publicity and promotion	£2,050
Other costs	£450
Non cash contributions	£500
Total	£269,194

Project Risks

ID	Cause	Effect	Likelihood	Impact	Proximity	Risk Response
1	Lack of quality host organisations	Unable to place participants	Low	High	Years 1-4 of LP	Potential hosts already identified and have confirmed interest in participation
2	Lack of participants	Unable to fill spaces	Low	High	Years 1-4 of LP	Living wage paid to open participation to a wider pool or potential participants
3	Participants drop out of training	Wasted investment	Medium	Medium	Years 1-4 of LP	Quality provision of training. Clear benefits to participation. Pastoral support in place

3B: River Explorers

Project Lead

Tamara Landscape Partnership Community and Volunteer Officer

Project Description

This project will address the disconnection between people and their local waterways by providing a range of hands-on activities, which aim to develop the interests of local communities in their river environment. Citizen scientists monitoring and gathering data and River Explorer workshops with schools will encourage fieldwork, data gathering and exploring of the Tamara Landscape Partnership area.

Why is it important (this project takes place)

Historically, the rivers of the Tamar Valley linked communities together and were a part of everyday life, through transport, livelihoods and leisure. This project will address the modern disconnection between people and their local waterways, re-engaging communities and schools and providing information that will lead to more effective monitoring, management and protection.

Project Outputs and Outcomes

Outputs	Outcomes
Engage and inspire a minimum of 10 schools within the project area with their local waterway	Heritage is better understood and has a stronger evidence base to support it in the future
Develop or tap into existing water-focused events in local parishes to connect communities together and to their local waterways	Local volunteers will be trained to record heritage and opportunities to be involved in community-led projects
250 citizen scientists recruited, trained and supported to carry out water surveys, monitoring for water quality, wildlife and pollution	The Tamar Valley will continue to be a special and distinctive place to live and enjoy
Two 'River Blitzes', events bringing together local and national organisations who care for and use the waterways, to inspire and engage new audiences with their local rivers	Community involvement in projects and key outputs that give a sense of 'ownership'
10 parish roadshows, connecting communities through water-themed events	People will be more aware of the importance of heritage in the landscape

Project Location/Coverage

Tamara Landscape Partnership Scheme area

Timescale

5 years

Financial Summary

Element	Value (£)
Equipment and materials (capital and activity)	£15,650
Travel (staff and volunteers)	£1,850
Professional fees	£22,800
Publicity and promotion	£1,250
Other costs	£8,750
Non cash contributions	£12,200
Volunteer time	£57,504
Total	£120,004

Project Risks

ID	Cause	Effect	Likelihood	Impact	Proximity	Risk Response
1	Loss of key project personnel	Ability to deliver project to schedule while a replacement is sought	Medium	High	Anytime	Identify others who could meet capacity gap if required and ensure project data is recorded and stored in a usable format for any new party to use
2	Lack of interest from schools	Not meeting target of completing River Explorer sessions with 10 schools	Low	Medium	Anytime	Consultation with schools indicates there is interest. Have a back up list for schools should any drop out
3	Lack of interest in events	Low numbers participating, not meeting objectives and decreasing cost efficiency of project	Low	Medium	Anytime	Use communications strategy, partner organisations and schools and colleges to maximise promotion and advertising of events. Combine with other existing or new events to increase audiences and decrease event fatigue.
4	Difficulty recruiting volunteers	Underachieving in volunteering hours and citizen scientist data collected	Medium	Medium	Anytime	Utilise partnership volunteering strategy. Use events as an opportunity to recruit volunteers across the 5 years if implementation.

3C: Natural Connections

Project Lead

Tamara Landscape Partnership Community and Volunteer Officer

Project Description

Natural Connections will create opportunities for people to take part in activities and events that will improve their mental and physical health and wellbeing. The project will partner with link workers, the social prescribing network, and specialist organisations such as Battling On, Dementia Adventure and Plymouth Community Homes, to work with groups, including veterans and those not in education, employment or training. Events will include walk and talk groups, art therapy, bushcraft and life skills.

The project will quantifiably measure the impact on its participants using the nationally recognised Warwick-Edinburgh Mental Wellbeing Scale and, through questionnaires, identify if participation has led to decreased dependence on health and social care.

Why is it important (this project takes place)

This project will help people to engage with the landscape creatively and therapeutically, using landscape to improve people’s physical health and mental well-being by helping them to reconnect with nature and heritage and to overcome social isolation. Pre-frailty interventions will decrease dependency on health and social care.

Project Outputs and Outcomes

Outputs	Outcomes
At least 250 activity sessions	People will have improved physical and mental health
1,000 people taking part in activities	Reduced dependency on health and social care
90% positive feedback from event attendees	New audiences will engage and experience the heritage of the scheme area
Measurable improvements in health and wellbeing using the Warwick-Edinburgh Mental Wellbeing Scale	Access to heritage will be increased and made available to hard to reach groups
Measurable reduced dependence on health and social care	Increased awareness by the communities of the value of landscape for health and well-being

Project Location/Coverage

Tamara Landscape Partnership Scheme area and periphery

Timescale

5 years

Financial Summary

Element	Value (£)
Training for volunteers	£4,480
Travel for volunteers	£4,540
Professional fees	£43,500
Publicity and promotion	£2,500
Other costs	£7,380
Non cash contributions	£7,000
Volunteer time	£75,660
Total	£145,060

Project Risks

ID	Cause	Effect	Likelihood	Impact	Proximity	Risk Response
1	Lack of participants	Low turnout, poor investment of funds	Low	High	Throughout TLP	Representation and input in Wellbeing Committee from link workers, specialist health and wellbeing organisations and other key stakeholders. Strong publicity for general public.
2	Not engaging successfully with high needs/risk groups	Not achieving health and wellbeing improvement for those who need it most	Medium	High	Throughout TLP	Partner with specialist organisations, for example, Battling On and Plymouth Community Homes, who have the contacts and support structure to successfully engage with and make health and wellbeing improvements for high needs groups such as veterans.
3	Overlap with existing events	Create competition for participants, stakeholder conflict and low turnout	Low	Medium	Throughout TLP	Wellbeing Committee to annually plan events, identify and target local groups of particular need, coordinate with all relevant stakeholders and geographically identify underserved areas
4	Insufficient volunteer interest	Lack of support for events	Medium	High	First year and ongoing	As with volunteers across the TLP. Year 1 there will be a strong push to recruit volunteers. The volunteer journey will be engaging and inspiring, developing new skills and confidence.
5	Not successfully measuring health and wellbeing impact of activities on participants	Not able to evidence effect of activities on participants	Low-Medium	Medium-High	Throughout TLP	In coordination with organisations who have already successfully implemented this approach, for example, Plymouth Community Homes, establish an effective and practicable method for recording the pre and post-participation measurements

3D: Promoting Our Produce

Project Lead

Outsourced Consultant

Project Description

This project supports market gardening enterprises, community allotment, including training programmes for new plot holders. It looks at the feasibility of establishing new markets through promoting heritage varieties using new branding to give added value

Why is it important (this project takes place)

The importance of local food and varieties has increased in recent years and communities are beginning to understand and appreciate the importance of this. The Tamara scheme area has a long history of market gardening and orchards and these need to be retained and improved to meet the expected upsurge in local demand in the future.

Project Outputs and Outcomes

Outputs	Outcomes
Short courses online / in person	5 courses devised and promoted. 200 people complete the courses.
Short video tutorials	6 short video tutorials each capturing the History, Heritage and Husbandry of particular flagship crops and varieties in the Tamar Valley
Demonstration market garden site	Demonstration site improved
Demonstration allotment plots	3 demo allotments established on 3 allotment sites
Exchange visits to local food enterprises and producers	3 exchange visits held per year, 15 participants in each visit, total 180 participants
New community allotment site	1 new community allotment in the scheme area
Support a network of volunteer Local Food Ambassadors who will assist with delivery of the programme and extend its impact in their communities.	Recruit, train and support a team of 20 volunteers each contributing on average 20 days per year of their time = total 1600 volunteer days.

Project Location/Coverage

Tamara Landscape Partnership Scheme area

Timescale

Years 1 - 5

Financial Summary

Element	Value (£)
Digital Outputs	£21,000
Repair & Conservation Work	£44,000
Professional Fees (Capital)	£1,000
Training for Volunteers	£12,500
T&S for Volunteers	£4,390
Equipment & Materials (Activity)	£5,000
Professional Fees (Activity)	£52,000
Non-cash Contributions	£29,000
Total	£168,890

Project Risks

ID	Cause	Effect	Likelihood	Impact	Proximity	Risk Response
1	Staff Continuity & Retention	Lack of continuity of project delivery. Increased recruitment costs	Low	Medium	Throughout project timeline	Maintain up to date Role Profile. Regular staff 1-2-1s
2	Poor performance by Contractors	Delivery of elements of the project at risk	Low	High	Throughout project timeline	Good project management. Regular progress meetings. Issue detailed tenders and award with scrutiny
3	Impact of national budget cuts on Government Agencies	Partner contribution - cash or in kind reduced	Medium	Medium	Throughout project timeline, but more likely Years 4 - 5	Maintain close liaison with Govt Agencies. Frontload cash spend where at all possible
4	Covid 19	National Emergency Measures introduced	Medium	High	Year 1	Develop response based on knowledge gained for 2020 lockdown

